



FOR IMMEDIATE RELEASE

House Of Applejay Distillery Ribbon Cutting

East Ellijay, GA – 04/10/2024 – House Of Applejay Distillery, a women-owned craft distillery specializing in fine spirits and liqueurs, is thrilled to announce its ribbon cutting event on April 24th, 2024. Located in the beautiful North Georgia mountains in East Ellijay, House Of Applejay invites guests to celebrate the culmination of their vision and hard work.

The ribbon cutting event will start at 4:30 PM and feature a variety of activities for all to enjoy. Visitors can take part in guided tours of the distillery, immersing themselves in the history and art of distillation, while also learning about the unique process behind House Of Applejay's small-batch vodka and liqueurs.

Throughout the afternoon, guests can participate in tasting experiences, sampling House Of Applejay's signature products, including Mt. Frozen Knob Vodka, Mt. Grassy Knob Vodka, Mt. Wildcat Juniper Liqueur, Winter Cherry Mountain Liqueur, and The Applejay apple liqueur. Each high-proof bottle is named after a real mountain in the Southern Appalachians, reflecting the distillery's deep connection to the region.

"We are excited to open our doors to the public and share our love for craft distillation with the community," expressed Caroline Porsiel, CEO of House Of Applejay Distillery. "Our ribbon cutting event marks a special moment where we celebrate our commitment to quality and craftsmanship. We eagerly anticipate welcoming guests to experience the unique essence of House Of Applejay."

In addition to tours and tastings, visitors will have the opportunity to sit in the BearBarrels, Georgia's largest sit-in barrels, offering a unique and immersive experience. House Of Applejay Distillery is dedicated to sustainability, exemplified by our use of recycled cork and polymer for bottle closures. Additionally, our bottles are designed to be reused as water bottles, reflecting our commitment to environmental responsibility.

Join House Of Applejay Distillery on April 24th, 2024, for the ribbon cutting event that promises to be as unique and flavorful as their premium spirits and liqueurs. For more information about House of Applejay, Inc. Distillery and its offerings, visit houseofapplejay.com or follow @houseofapplejay on social media.



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About House of Applejay Distillery

Founded in 2022, House of Applejay Distillery is a craft distillery specializing in fine spirits and liqueurs located in East Ellijay, Georgia. Recognized for its flagship product, Applejay, the distillery crafts small-batch vodkas and liqueurs that push the boundaries of natural flavor exploration. Committed to education and experience, House of Applejay invites visitors to immerse themselves in the rich heritage of craft distillation through history and tasting tours.

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