



FOR IMMEDIATE RELEASE

House of Applejay Distillery Featured on Travels with Darley Season 12 Episode

East Ellijay, GA – March 3, 2025 – *House of Applejay Distillery*, a women-owned, small-batch distillery in the heart of the North Georgia Appalachian Mountains, was featured in the Season 12 premiere of *Travels with Darley*, aired on March 3, 2025. The episode showcased the distillery's commitment to crafting exceptional, all-natural spirits, with a special focus on its signature award-winning products.

In the episode, host Darley Newman visited House of Applejay to learn about the unique process of creating high-quality liqueurs and vodkas. Caroline Porsiel, founder of House of Applejay, guided Darley through the distillery's journey and shared the story behind their flagship **Applejay Liqueur**, **Mt. Grassy Knob Sweetgrass Vodka**, **Mt. Wildcat Old-Style Juniper Liqueur**, as well as the **Winter Cherry Mountain Liqueur**, **Cranberry Mountain Liqueur**, and **Mt. Frozen Knob Vodka**. Darley had the opportunity to taste these premium spirits and explore the essence of what makes House of Applejay's products stand out—natural processes and a deep respect for the Appalachian heritage.

"We are thrilled to be featured on *Travels with Darley*," said Caroline Porsiel. "This episode provides a unique opportunity to share our story and our commitment to producing spirits that reflect the beauty and traditions of our region. We're excited for viewers to experience the taste of North Georgia through our spirits."

The distillery, founded in 2022, is known for its innovative approach to liqueur-making, pushing the boundaries of natural flavor exploration. House of Applejay's dedication to quality, sustainability, and all-natural ingredients is reflected in every bottle. The episode highlights the distillery's role in bringing modern distillation techniques to the region while honoring the traditions of the past.

Where to Watch:

- **PBS Stations:** Check your local PBS station's schedule for airing times.
- **Tubi:** Watch for free on Tubi.
- **YouTube TV:** Available with a free trial on YouTube TV.
- **Official Website:** For more details on the episode, visit [Travels with Darley](#).



Preview the Episode:

For a sneak peek into House of Applejay's feature on *Travels with Darley*, watch the preview: [Watch the Episode Preview](#).

For additional information about House Of Applejay Distillery, please visit HouseOfApplejay.com or contact:

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About House of Applejay Distillery:

House of Applejay Distillery is a women-owned distillery located in East Ellijay, Georgia, specializing in crafting fine spirits and liqueurs. Founded in 2022, the distillery blends traditional European heritage with modern American innovation, producing small-batch, all-natural products. Signature offerings include **Applejay Liqueur**, **Mt. Wildcat Old-Style Juniper Liqueur**, **Mt. Grassy Knob Sweetgrass Vodka**, **Winter Cherry Mountain Liqueur**, **Cranberry Mountain Liqueur**, and **Mt. Frozen Knob Vodka**. Each product is crafted with a commitment to all-natural ingredients and pure production methods. House of Applejay also offers unique tasting experiences, distillery tours, and educational insights into the art of distilling.

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