



FOR IMMEDIATE RELEASE

House Of Applejay Distillery Wins Big at the San Francisco World Spirits Competition 2025

East Ellijay, GA – May 8, 2025 – House Of Applejay, a women-owned distillery in the heart of the North Georgia mountains, is excited to announce its latest triumph at the prestigious San Francisco World Spirits Competition (SFWSC), the largest and most influential blind spirits competition in the world. Following its success at the 2024 New York World Spirits Competition, where all submitted bottles won awards, House Of Applejay continues to make waves in the world of craft liqueurs.

In the 2025 SFWSC, the distillery submitted three of its signature bottles, all of which earned top honors:

- **Double Gold Medal**
House Of Applejay Winter Cherry Mountain Liqueur [27.5% ABV], Georgia, USA
- **Silver Medal**
House Of Applejay Mt. Wildcat Old-Style Juniper Liqueur [38% ABV], Georgia, USA
- **Silver Medal**
House Of Applejay Cranberry Mountain Liqueur [27.5% ABV], Georgia, USA

“We are deeply committed to reimagining cocktail culture with liqueurs proudly made in the USA,” said Caroline Porsiel, Founder and CEO of House Of Applejay. “Our Double Gold-winning Winter Cherry Mountain Liqueur, for example, is reinventing the Old Fashioned cocktail, elevating this classic drink to new heights with rich, natural flavors that are distinctly American. It’s also delicious in a Cherry Cola Cocktail, adding a unique twist to a classic favorite.”

In a remarkable achievement, **House Of Applejay is the only distillery in the United States to receive the Double Gold medal in the Fruit Liqueur category in 2025.** This prestigious honor is awarded solely when every judge in a double-blind tasting independently grants a Gold rating.

House Of Applejay has gained recognition for its focus on small-batch, all-natural liqueurs that reinvent classic cocktails. With each spirit crafted to offer a unique experience, House Of Applejay is paving the way for a new era of American spirits, where craft liqueurs serve as the foundation for both timeless and modern drinks. The distillery is leading the charge in showing what craft spirits and liqueurs can be: a perfect balance of tradition, innovation, and quality that resonates with today’s cocktail enthusiasts.



For more information on House Of Applejay's award-winning liqueurs and to plan your visit to the distillery, visit www.houseofapplejay.com.

For additional information about House Of Applejay Distillery, please visit HouseOfApplejay.com or contact:

Media Contact:

Caroline Porsiel
CEO | House Of Applejay, Inc.
info@houseofapplejay.com
+1 404.771.4332

About House of Applejay Distillery:

Founded in 2022, House Of Applejay is a women-owned distillery located in East Ellijay, Georgia. Known for its innovative approach to liqueur making, House Of Applejay blends European craftsmanship with modern American techniques to create premium, all-natural spirits. The distillery's small-batch liqueurs, including the flagship *Applejay Liqueur* and *Mt. Wildcat Old-Style Juniper Liqueur*, capture the essence of the Appalachian Mountains, offering a fresh take on cocktail culture. House Of Applejay also provides unique tasting experiences and educational tours, immersing visitors in the art of distilling.

Follow House of Applejay Distillery

- Website: www.houseofapplejay.com www.hibernationhank.com
- YouTube www.youtube.com/@houseofapplejay
- Instagram: [@houseofapplejay www.instagram.com/houseofapplejay](https://www.instagram.com/houseofapplejay)
- Facebook: www.facebook.com/houseofapplejay
- TikTok www.tiktok.com/@houseofapplejay