



House of Applejay Awards & Recognitions

National & State Awards

- **San Francisco World Spirits Competition (2025):** House of Applejay earned a Double Gold Medal for *Winter Cherry Mountain Liqueur*, marking it as the only U.S. distillery to receive this honor in the Fruit Liqueur category. Additionally, *Mt. Wildcat Old-Style Juniper Liqueur* and *Cranberry Mountain Liqueur* both earned Silver Medals.
- **New York World Spirits Competition (2024):** All five of House of Applejay's entries were awarded medals:
 - Gold for *Mt. Wildcat Old-Style Juniper Liqueur*
 - Silver for *Mt. Grassy Knob Sweet Grass Vodka*, *Winter Cherry Mountain Liqueur*, and *Mt. Frozen Knob Vodka*
 - Bronze for *Applejay Apple Liqueur*
- **James Magazine's Best of Georgia (2025):** House of Applejay earned #4 in James Magazine's Best of Georgia for 2025, up from #8 in 2024, highlighting its growing influence in Georgia's craft spirits scene.
- **Best of Georgia Award (2024):** Honored with the Best of Georgia Award from GBJ.com, recognizing its significant contribution to Georgia's craft spirits scene.

Media Features

- **Travels with Darley (Season 12, 2025):** Featured in the episode "Discover Ellijay: Apples, Adventure & Bigfoot!" Host Darley Newman explored House of Applejay's all-natural spirits and its Appalachian heritage.
- **Times-Courier Mountain Winter Magazine (2024):** House of Applejay was featured in "House of Applejay built on foundation of tradition," focusing on founder Caroline Porsiel's dedication to crafting liqueurs that evoke cherished moments.
- **WRCB-TV 3 Plus You (2024):** Showcased during the Three Summit Challenge, promoting House of Applejay's signature spirits.

Community Engagement

- **Hibernation Hank's Awakening Ceremony (2025):** Hosted a Ground Bear Day celebration, blending Southern traditions with local folklore, attracting over 120 community members.
- **Three Summit Challenge (2024):** Encouraged outdoor enthusiasts to hike three Appalachian peaks, earning a free sticker and themed cocktails upon completion.

For more information or to plan a visit, explore their offerings at houseofapplejay.com/pressrelease