



FOR IMMEDIATE RELEASE

House Of Applejay Distillery Featured in VoyageATL's Community Highlights

East Ellijay, GA, June 14, 2025 — House Of Applejay Distillery is proud to announce that its founder and CEO, Caroline Porsiel, has been featured in VoyageATL's latest Community Highlights series. The article spotlights Porsiel's journey in building one of Georgia's most innovative distilleries and her role in reviving the art of all-natural liqueur making in the Southern Appalachians.

The recognition by VoyageATL adds to a season of milestones for the East Ellijay-based distillery. In just a short time, House Of Applejay has earned industry acclaim, including a Double Gold at the 2025 San Francisco World Spirits Competition for its Winter Cherry Mountain Liqueur, as well as Gold for its Mt. Wildcat Old-Style Juniper at the New York World Spirits Competition.

Caroline Porsiel's feature emphasizes the distillery's unique approach—defined by its use of all-natural ingredients, small-batch production, and a liqueurist's mindset rooted in both tradition and innovation. The profile also underscores the broader impact House Of Applejay is making on regional tourism, community engagement, and the American liqueur landscape.

"We're honored by this feature and grateful for the opportunity to share more about our vision, our products, and our commitment to pushing the boundaries of what fine spirits can be," said Porsiel.

To read the full feature, visit VoyageATL.com.

About House Of Applejay

Founded in 2022, House Of Applejay Distillery crafts fine spirits and liqueurs in East Ellijay, Georgia. Each bottle is a tribute to Appalachian heritage, made with all-natural ingredients and inspired by a modern American approach to traditional spirit-making. Products are available at the distillery tasting room and soon select retailers in Florida, and Georgia.

Media Contact:

Caroline Porsiel

CEO | House Of Applejay, Inc.
info@houseofapplejay.com

+1 404.771.4332

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